



POPULATION HEALTH MANAGEMENT INITIATIVE

INTRODUCTION

IMPLEMENTATION GUIDE SERIES: Building the Foundation / Populations of Focus



WELCOME

Thank you for your commitment to improving the health of Californians by strengthening population health management! Whether you are a Community Health Center (CHC) or another type of primary care practice, this publicly available series of tools and materials is designed to support you in building a foundation for strong population-based care. In this document you will learn about the Population Health Management Initiative (PHMI) and its many partners across the state of California who are working together to support improved care for Medi-Cal members. You'll learn about:

- The Population Health Management Initiative.
- Where to start with population health management.
- Tools and resources to support organizational change.
- How PHMI efforts can prepare you to succeed with value-based care and California Advancing and Innovating Medi-Cal (CalAIM).

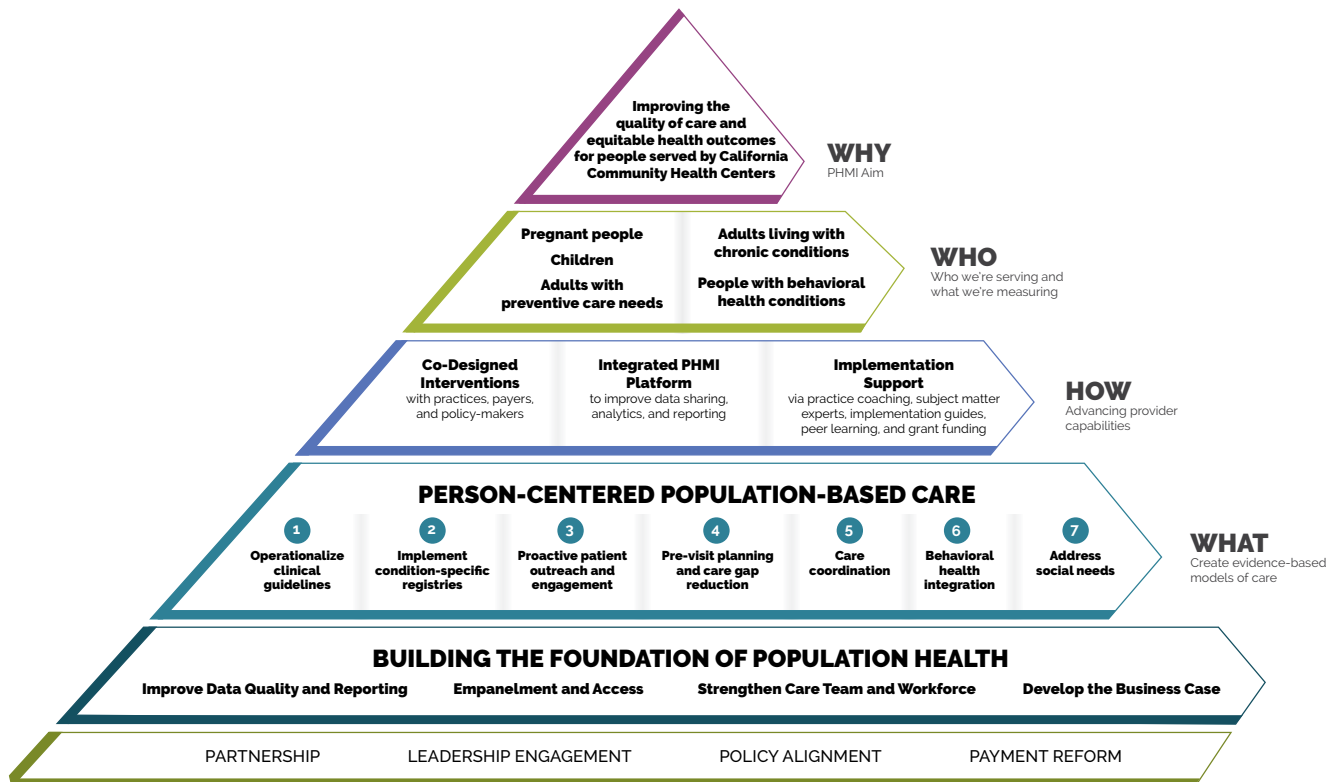
Whether you are just beginning your population health management journey or well on your way, we hope you find these tools and resources helpful.

What is the Population Health Management Initiative?

PHMI is a California partnership of the Department of Health Care Services (DHCS), Kaiser Permanente, and Community Health Centers (CHCs). Together we are advancing population health management capabilities in order to eliminate health disparities and improve the health of people and communities.

Through codesign with CHCs and the support of Kaiser Permanente, PHMI is aligning with CalAIM and Alternative Payment Model 2.0 (APM 2.0) to:

- Focus on shared priority measures and populations, including children, pregnant people, adults living with chronic conditions, adults with preventive care needs and people with behavioral health conditions.
- Engage resources and expertise to create population health management solutions that work.
- Invest in technology solutions to improve data capabilities.



Why is This Work so Important?

In 2022, nearly half of Californians skipped or postponed some kind of healthcare due to cost. Among those who postponed care, 47% reported their condition worsened as a result.¹ Community Health Centers and primary care practices have been critical leaders in creating access to high quality care, but have been challenged by increasing patient needs and simultaneous staffing and supply shortages in recent years. PHMI partners are providing the resources needed to strengthen CHCs and other primary care practices. With deep investment in a shared data and analytics platform, hands-on primary care practice coaching and peer learning, and intentional alignment with APM 2.0 payment and CalAIM policy changes, we can come together to improve health outcomes and reduce health disparities.

How was PHMI Designed?

Planning for the initiative began in October 2021 when more than 90 people and organizations across the state came together to contribute to a unified model for population health management that would improve care for Medi-Cal beneficiaries. Partners including CHCs, California Department of Health Care Services (DHCS), Kaiser Permanente, Regional Associations of California, and the California Primary Care Association (CPCA) came together for a series of interactive virtual sessions to create a collaborative vision, think through ideal future experiences for patients and care teams, and brainstorm equity-advancing solutions around healthcare workforce, processes and technology needs.

In addition to the more than 270 proposed solutions that emerged from codesign, PHMI built on a strong body of evidence and best practices for supporting primary care, many of which were developed in California and are now used nationally. The initiative's developmental work was informed by local institutions, such as University of San Francisco's Center for Excellence in Primary Care and Stanford's Clinical Excellence Research Center among many others.

What are PHMI's Initial Populations of Focus?

The initial PHMI priority populations align with CalAIM and APM 2.0 and include:

- Children.
- Pregnant people.
- Adults with preventive care needs.
- Adults living with chronic conditions.
- People with behavioral health conditions.

Practices participating in PHMI will select a population of focus from this list for their initial population health management work.

What are the Core Quality Measures for PHMI?

The following table outlines PHMI's populations of focus with their corresponding Healthcare Effectiveness Data and Information Set (HEDIS) quality measures. These measures are directly aligned with APM 2.0 to help CHCs interested in pursuing value-based pay solutions as they advance equity-based population health improvement.

| PHMI Population of Focus | Core HEDIS Measures for PHMI |
|--|--|
| Children | Child Immunization Status Percentage of two-year-old children who have received the 10 recommended vaccines. Well Child Visits in First 30 Months of Life Percentage of children who have had six or more well child visits in their first 15 months of life. |
| Pregnant People | Prenatal and Postpartum Care Percentage of people with a postpartum visit within seven to 84 days after delivery. |
| Adults with Preventive Care Needs | Colorectal Cancer Screening Percentage of 45- to 75-year-old people who were screened for colorectal cancer at the recommended interval. |

| PHMI Population of Focus | Core HEDIS Measures for PHMI |
|--|---|
| <p>Adults Living with Chronic Conditions</p> | <p>Controlling High Blood Pressure Percentage of 18- to 85-year-old people with hypertension whose blood pressure was adequately controlled (<140/90 mm Hg).</p> <p>Comprehensive Diabetes Care Percentage of 18- to 75-year-old people with diabetes whose hemoglobin A1c was not under control (>9.0%).</p> |
| <p>People with Behavioral Health Conditions</p> | <p>Depression Screening & Follow-Up for Adolescents and Adults Percentage of people aged 12 and older who were screened for depression using a standard screening tool and, if positive, received follow-up care within 30 days.</p> |

How does PHMI Advance Equity and Eliminate Health Disparities in California?

One of the primary goals of PHMI and CalAIM is to eliminate health disparities and improve outcomes for Medi-Cal enrollees. The CHCs participating in this initiative were originally selected from regions of the state with some of the most significant health disparities. Together we are working to reduce disparities at a state level by strengthening capacities of participating CHCs to improve health outcomes for their patients in these regions.

PHMI is designed to strengthen health by emphasizing populations of focus where disparities exist (e.g., maternal health outcomes). Health centers will build their foundational capabilities to collect and analyze REAL (race, ethnicity and language) data and social needs data. This foundation will be essential for practices to tailor interventions for subpopulations experiencing disparities. Addressing disparities also requires practices to build structures and approaches to ensure culturally appropriate care teams and outreach to patients. Reducing disparities necessitates collaboration with patients and community organizations to address individual and community-level social factors that influence health improvement.

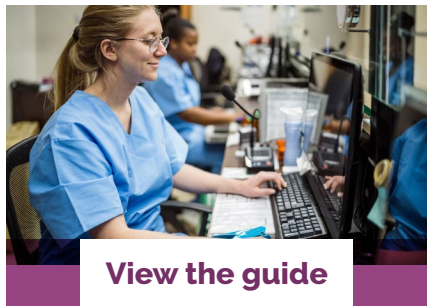
What Tools and Resources is PHMI Using That Can Be Shared?

PHMI has developed a two-part curriculum to support primary care practices and improve population health management. The first part of the curriculum is called **“Building the Foundation”** and includes four implementation guides primary care teams can work through to help them get ready for population health management. Part two is called **“Populations of Focus”** and provides step-by-step guidance for approaching evidence-based population health management for each of the populations listed above. These implementation guides include a deeper dive on proactive patient outreach and engagement, care coordination, and addressing behavioral and health-related social needs.

All guides and tools are in the public domain and are available to be used and adapted as needed for your context.

BUILDING THE FOUNDATION

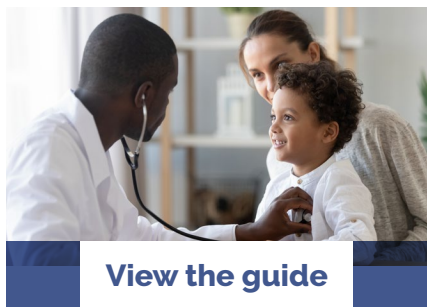
This set of guides and tools are designed to support you in building a foundation for strong population-based care. They cover four key capabilities: Data Quality and Reporting, Empanelment, Care Teams and Workforce, and Business Case. We recommend you proceed through the guides in the sequence laid out below.



[View the guide](#)

Data Quality and Reporting Guide

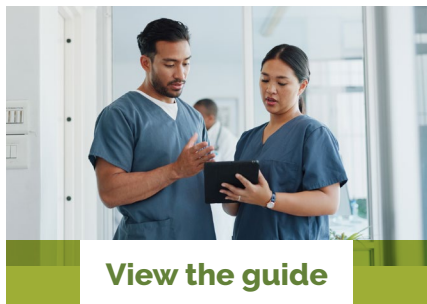
Enhance capacity to report and monitor PHMI/HEDIS quality measures for populations of focus using standardized measurement specifications and a data mapping assessment, and use it to improve quality of care.



[View the guide](#)

Empanelment Guide

Select and implement a methodology to create patient panels and develop continuity reports.



[View the guide](#)

Care Teams and Workforce Guide

Assess current care team roles and functions, identify gaps, and develop and execute a workforce plan.



[View the guide](#)

Business Case Guide

Utilize a business case tool to develop your financial model for population health management sustainability. This tool is currently designed for Community Health Centers and how they are paid, but can be adapted by other practices.

POPULATIONS OF FOCUS

This set of guides and tools are focused on improving quality of care and equitable outcomes for five high-priority populations: Children, Pregnant People, Adults with Preventive Care Needs, Adults Living with Chronic Conditions, and People with Behavioral Health Conditions.

Children Guide



[View the guide](#)

Pregnant People Guide



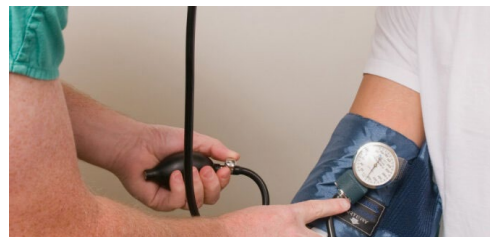
[View the guide](#)

Adults with Preventive Care Needs Guide



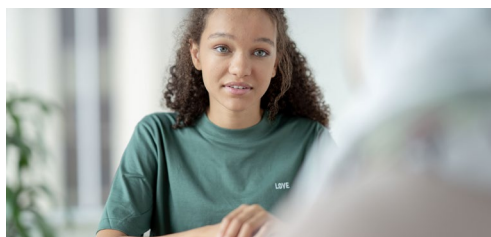
[View the guide](#)

Adults Living with Chronic Conditions Guide



[View the guide](#)

People with Behavioral Health Conditions Guide



[View the guide](#)

HOW TO USE THESE GUIDES

Who is Most Likely to Use These Guides?

These guides are designed to be helpful as part of an organized quality improvement strategy, with the goal of supporting substantive cultural, technological and process changes that improve population based care. They are designed to be used by practice facilitators, coaches and external consultants who are helping improve care. In addition, enterprising practices can take on this work on their own with internal champions, including quality improvement and program leaders leading the way.

Take the PhmCAT

The Population Health Management Capabilities Assessment (PhmCAT) helps you set your starting point for this work. If you are one of the Community Health Centers in the first PHMI cohort, you will be taking the PhmCAT four times over the course of the two-and-a-half-year initiative. Even if you are not part of PHMI, consider using the assessment to conduct a gap analysis within your organization, and repeat to monitor progress over time. Additional details about how to use the assessment are available in the [overview to the PhmCAT](#).

Getting Started with Practice Changes

Once you've completed the assessment, you will be ready to dive into the implementation guides, each of which provides sequential step-by-step instructions on how to work through a set of key changes. For those who have mastered the basics of population health management, each guide also includes a section called "Going Deeper," which provides more advanced content, and "On the Horizon," which discusses promising new directions. We also offer the practical tools you'll need to do this work effectively and efficiently.

Each guide contains:

- Context on the topic and why it is important.
- Tips on how to use the guide, including prework and how to get started.
- Key step-by-step activities.
- Strategies to advance equity.
- Change management tips.
- Resource considerations.
- Ideas for going deeper.

- What's on the horizon for primary care.
- Tools and resources to help you implement the work.

The best place to start your population health journey is here! Check out the implementation guide executive summaries and tools below for the latest science and best practices for population health.

What's Next?

CHCs participating in PHMI have access to tailored coaching, peer learning and action networks, online tool sharing, a shared data and analytics platform, and more where insights and learnings will develop.

The PHMI team is committed to making as many emergent insights, tools and resources publicly available as possible as the initiative unfolds. This includes learnings to support related population health management initiatives like the Equity Practice Transformation payment program (EPT) from DHCS. We also hope to build coaching expertise that practices outside of the formal PHMI can access as they implement their own population health improvement efforts.

Where Do I Go for More Help?

If you are part of one of our initial 32 Community Health Centers, your practice coach will be your interpreter, guide and facilitator. Reach out to your coach with any questions. If you are part of Equity and Practice Transformation (EPT), visit the [EPT website](#) or contact your managed care plan.

Otherwise, please reach out to us at phm_initiative@kp.org. This is also the best place to share your input and suggestions about ways we can better support your work. We welcome your feedback as we move forward together.

Will the Guides Be Updated in the Future?

Please note this is version one of the implementation guides, and the PHMI team is on this learning and improvement journey with you. The guides are being tested in 2023 and the first half of 2024, and will be revised based on our findings and continue to evolve. Check back or sign up for our [PHMI newsletter](#) for quarterly updates.

¹ Catterson R, Rabinowitz Bailey L, Alvarez E. The 2022 CHCF California Health Policy Survey. [January 27, 2022]. Available from: <https://www.chcf.org/publication/2022-chcf-california-health-policy-survey/>